



City of
Wagga Wagga

ECONOMIC SNAPSHOT

WAGGA WAGGA 2018

WELCOME TO THE WAGGA WAGGA ECONOMIC SNAPSHOT – LOOKING AT THE ECONOMIC ENVIRONMENT, COMPETITIVENESS AND OPPORTUNITIES.

Wagga Wagga is the economic hub and regional capital of New South Wales, offering strong competitive economic conditions and allowing businesses to flourish. The city hosts a large, growing, modern and diverse economy serving not only the 65,000 residents, but also the wider regional catchment of 190,000 people.

Located at the mid-point between Sydney and Melbourne, Wagga Wagga offers businesses cost-effective connectivity to other businesses located in major city economies. With lower living and business operational costs, the city offers a highly competitive financial environment.

Knowledge providers such as Charles Sturt University and TAFE NSW support the highly skilled labour force across a diverse range of sectors. A creative, innovative and ideas driven labour force has resulted in the creation of new businesses, increased entrepreneurial activity, and allowed existing businesses to embrace new innovative technologies. The labour force offers an opportunity to boost collaboration, productivity, efficiency, and firm level competitiveness.

The Wagga Wagga economy has grown strongly over recent years and these positive trends are expected to continue into the future. Strong pipelines of private and public investment will further enhance economic and population growth in the future, supporting the linked retail, services and construction sectors.

statement of commitment to aboriginal australians

The City of Wagga Wagga acknowledges the Wiradjuri people who are the Traditional Custodians of the land and pays respect to Elders both past and present.

The City of Wagga Wagga values the diversity of our local community and supports reconciliation by working consistently in partnership with the local Aboriginal and Torres Strait Islander community, always ensuring that this process is based on respect, trust and a spirit of openness.



skills, knowledge and innovation

investment



Source: .id

65% OF EMPLOYEES HAVE A CERTIFICATE LEVEL QUALIFICATION OR HIGHER



OVER 80% OF WORKFORCE PERFORMING 25HRS+ PER WEEK PAID EMPLOYMENT



Education & training

Wagga is a key educational hub enabling access to quality education and training across the full spectrum of learning and supporting a high-skilled labour force.



68 EDUCATIONAL FACILITIES

2 TERTIARY

9 HIGH SCHOOLS

23 PRIMARY SCHOOLS

34 PRE SCHOOLS



EDUCATION PROVIDERS

- ▶ Charles Sturt University
- ▶ TAFE NSW Riverina Institute, including apprenticeship support
- ▶ University of New South Wales
- ▶ University of Notre Dame
- ▶ Australian Airline Pilot Academy
- ▶ Royal Australian Air Force Base
- ▶ Army Recruit Training Centre
- ▶ Riverina Community College



INNOVATION

Knowledge providers linked to business community providing real solutions and impacts:

- ▶ Working space HQ/ Hubb Hubb
- ▶ Australia Post Pitch Fest
- ▶ CSU Tech Incubator
- ▶ Women in Business
- ▶ Wagga Wagga Business Chamber
- ▶ Committee 4 Wagga
- ▶ CBA Pop-Up Lab
- ▶ CSU AgriPark
- ▶ TAFE digital courses
- ▶ Tech-enabled businesses
- ▶ Innovative businesses

Source: WWCC

RECENT INVESTMENTS (PRIVATE)

- ▶ The Mill - apartments, retail, café, restaurants, accommodation - **\$25.4M**
- ▶ Australian Clay Target Association, Conference Centre - **\$5.5M**
- ▶ Marketplace - **\$15M**
- ▶ Morgan Street Office Building - Stage One - **\$17M**
- ▶ Calvary Hospital - **\$7M**
- ▶ Docker Street Medical Centre - **\$8M**

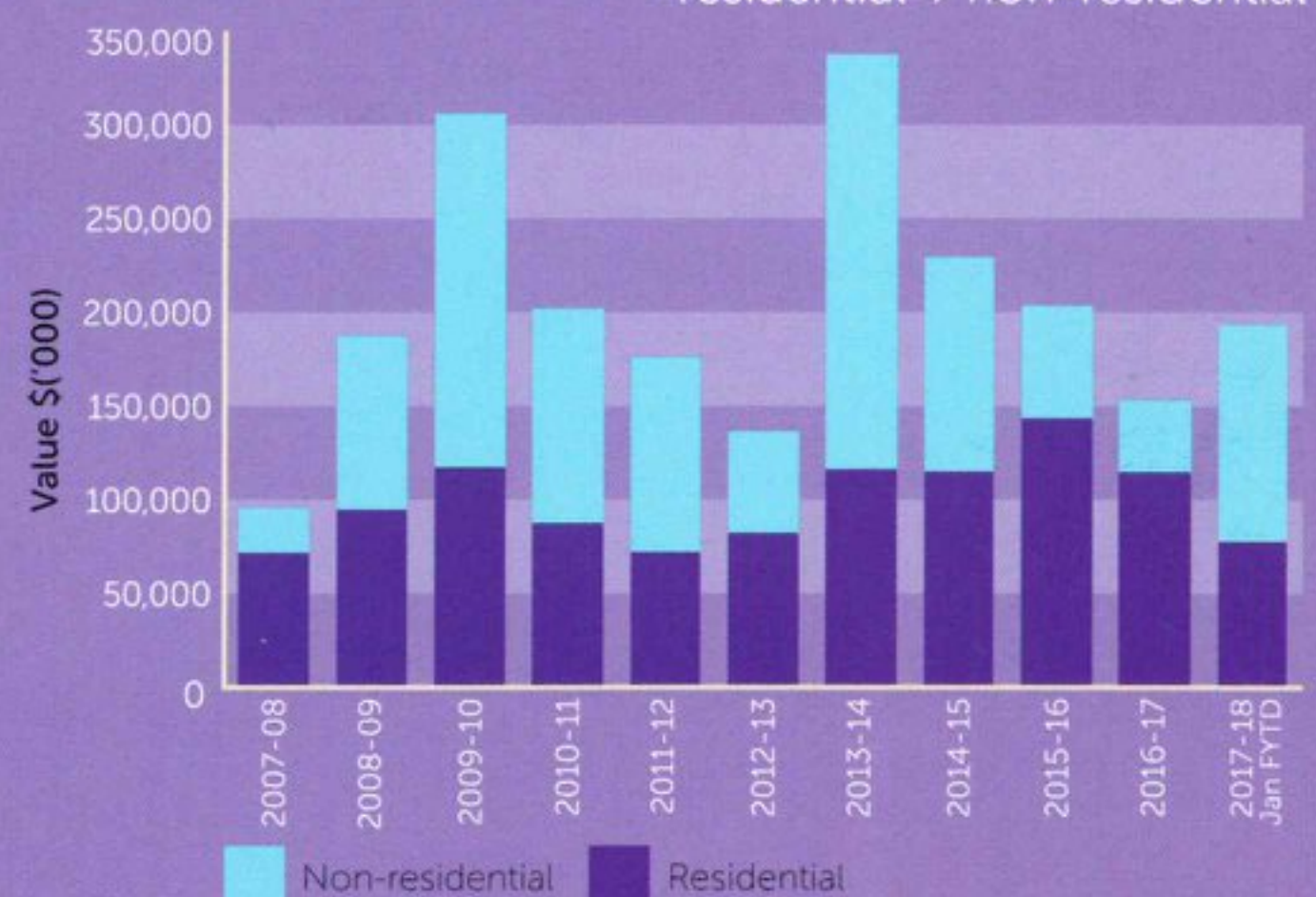
RECENT & FUTURE INVESTMENTS (PUBLIC)

- ▶ Wagga Wagga High Productivity Freight Route - **\$52M**
 - RIFL Hub, Stage 1: Bomen Enabling Roads - **\$35M**
 - Eunony Bridge upgrade - **\$9.8M**
 - Byrnes Road Reconstruction - **\$868K + \$1M**
 - Eunony Bridge Road Deviation & Oura Road Roundabout - **\$5.5M**
- ▶ Wagga Wagga Rural Referral Hospital - **\$452M**
- ▶ Kapooka, Army Recruit Training Centre and RAAF - **\$960M** (ten-year investment)
- ▶ Charles Sturt University (CSU) - **\$91M**
- ▶ Riverside Development, Stage 2 - **\$6.7M**
- ▶ Multi-Purpose Stadium - **\$9M**
- ▶ Active Travel Plan, Cycle Path Network - **\$11.7M**
- ▶ Main City Levee Upgrade - **\$23M**
- ▶ Harness Racing Facility - **\$6.8M**
- ▶ Police Youth and Citizens Club (PCYC) - **\$15M**
- ▶ Estella Primary School - **\$36M**

Source: WWCC

BUILDING APPROVAL VALUES

residential + non-residential



Source: WWCC and .id

REGISTERED BUSINESSES in Wagga Wagga



business environment & costs

industrial land **cost comparison**

INDUSTRIAL ZONED LAND
IN BOMEN, WAGGA WAGGA
IS APPROXIMATELY

one tenth

THE COST OF AN
EQUIVALENT BLOCK IN
WESTERN SYDNEY



WAGGA WAGGA



SYDNEY

Source: WWCC and LPI

Wagga Wagga is the largest retail, commercial, administrative and population centre in the Riverina region and provides a wide range of services and infrastructure, servicing a retail catchment area of approximately 190,000 people.

As a result of this wide-reaching catchment the city has a strong retail sector, representing a significant component of the economy with nine shopping districts employing over 3700 people.



Median **house value**



\$347,728

WAGGA WAGGA



\$711,006

NEW SOUTH WALES

Median **unit value**



\$249,171

WAGGA WAGGA



\$671,543

NEW SOUTH WALES

lifestyle

Over **1.3 million** people visit
Wagga Wagga each year



- ▶ 220,000 annual passengers
- ▶ Over 140 regular weekly passenger transport flights (Sydney and Melbourne)
- ▶ In 2017, overnight visitors increased by 36% to 1.476M visitor nights

- ▶ Overnight visitors to Wagga

Wagga spend approximately \$355.00 per day and stay an average of three nights

- ▶ On average over 860,000 day visitors come to Wagga Wagga spending approximately \$168 per day trip



Source: Tourism Research Australia (TRA), WWCC and .id.



WAGGA WAGGA HOSTS
OVER 650 SPORTING,
CULTURAL, BUSINESS +
MUSIC EVENTS EACH YEAR

Some of our major annual events:

- ▶ Fusion - Multicultural Street Festival
- ▶ Wagga Wagga Gold Cup - Racing Carnival
- ▶ Wagga Skyworks - New Years Eve Celebrations
- ▶ Food and Wine Festival
- ▶ Gears and Beers - Cycling and Craft Beer & Cider Festival
- ▶ Stone the Crows - Grey Nomad Festival
- ▶ Wagga Wagga Comedy Fest
- ▶ Lost Lanes
- ▶ Cork & Fork Festival
- ▶ Wagga Wagga Trail Marathon



100+

resident medical
specialists



1401

midwifery, nursing +
medical practitioners



93

playgrounds



110

developed
parks



65

sports
facilities



13

community
centres



34

club &
meeting
facilities

connectivity

Wagga Wagga is a highly accessible city through its connectivity with Australia's major cities including Sydney, Melbourne, Adelaide and Canberra. Excellent road, rail and air connections make the city a strategic centre for interstate transport, with the potential to be further enhanced by the proposed inland rail route connecting Melbourne and Brisbane via regional New South Wales and Queensland.

Export and import trade to and from the city is set to increase, facilitated by an excellent location on the nation's main rail freight corridor and the proposed Riverina Intermodal Freight and Logistics (RIFL) hub.

The RIFL hub is a key economic development project for the region and has the potential to become a transformative piece of infrastructure, providing significant and long lasting benefit to current and future industry/businesses, including the following:

- ▶ Reduce supply chain costs
- ▶ Build infrastructure that integrates with existing transport networks
- ▶ Improve infrastructure and safety
- ▶ Create jobs
- ▶ Build capacity for future growth
- ▶ Be an economic enabler for the Riverina Region



CAPACITY TO LOAD AND UNLOAD
**FULL LENGTH TRAINS OF THE
CURRENT 1.8KM MAXIMUM LENGTH**



80ha

PRECINCT FOR
BULK, INTERMODAL,
AGRICULTURAL
AND INDUSTRIAL
DEVELOPMENT

75% OF AUSTRALIAN
POPULATION
WITHIN **A FIVE
HOUR DRIVE**



● **HOBART**



COUNCIL HAS DELIVERED OVER \$30M OF WORK
ON THE ENABLING ROADS TO PROVIDE SAFER
AND BETTER ACCESS FOR HEAVY VEHICLES
BETWEEN BOMEN AND THE NEARBY HIGHWAYS.

Source: WWCC

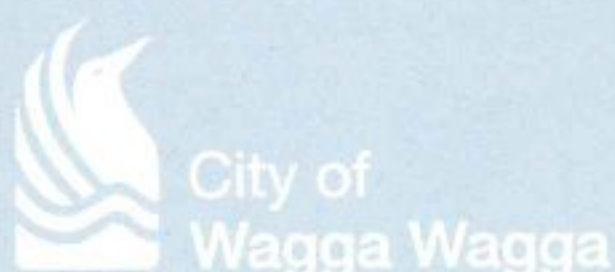
CONTACT US

For more information or to discuss
the opportunities in Wagga Wagga,
please contact our
Economic Development Team

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www.wagga.nsw.gov.au



Information provided in this document has been
compiled using sources including Council records, ABS,
ID, Department of Employment, LPI, NSW Health, TRA
and Destination NSW. If you have any questions regarding
information contained in this document please contact
Wagga Wagga City Council on 6926 9100.

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